

February 2011

Lisa J. Sotito

200 Park Avenue
New York, NY 10166
(212) 309-1223
lsotito@hunton.com

Manuel Maisog

517-520 South Office Tower
Beijing Kerry Centre
No. 1 Guanghua Road
Chaoyang District
Beijing 100020
PRC
+86 10 5863 7507
bmaisog@hunton.com

Additional Lawyers

Brittany M. Bacon
Anita Bapat
Cédric Burton
Purdey Castle
Cate Haywood
Jörg Hladjk
Monika Jedrzejowska
Christopher Kuner
Ryan P. Logan
Melinda L. McLellan
Lalaine Mercado
Wim Nauwelaerts
Olivier Proust
Aaron P. Simpson
Daniel Tierney
Martijn ten Bloemendal
Bridget C. Treacy
Mason A. Weisz

**Centre for Information
Policy Leadership**

Martin E. Abrams*
Paula J. Bruening
Fred H. Cate
Richard Thomas

*Not an Attorney

China: Draft of Personal Information Protection Guidelines Issued for Comment

A draft document, entitled *Information Security Technology - Guidelines for Personal Information Protection*, has been issued in China for comment. While comments are being solicited at this time, if issued in its proposed form, this document has the potential to add significantly to the rules governing the handling of personal information in China.

The document is being prepared as a national standard, and was published on the website of the Ministry for Industry and Information. The text of the draft proposes that it would be issued by the General Administration for Quality Supervision, Inspection and Quarantine and the Commission for the Administration of Standardization. The text of the draft also states that the Information Security Coordination Office of the Ministry for Industry and Information raised the proposal to prepare it, and that it would be within the administrative responsibility of the China Information Security Standardization Technical Committee. If actually promulgated as a national standard, portions of the *Guidelines* could be mandatory (rather than merely recommended) if the Chinese government deems it necessary. It is still too early, however, to speculate as to

precisely whether and what mandatory requirements may emerge in the end.

According to a Chinese-language press report, the drafter of the document has said that the purpose of the *Guidelines* is to promote both the establishment of more complete policies for the protection of personal information, and the implementation of effective measures for protecting personal information among websites that currently manage large quantities of personal information. An expert from a trade association for businesses in the electronics sector also said that the promulgation of clearer policies under the *Guidelines* would help clarify the rights and interests of website users.

The document is still in draft form and it is therefore too early to know which requirements it will actually impose, if in fact a final and binding version ultimately is promulgated. The draft proposes a principle-based system, setting forth a number of data protection principles, rights of data subjects, and practical steps for implementing the data protection principles. Significantly, the draft proposes cross-border data transfer restrictions. Any final, definitive version of the *Guidelines*, however, could vary significantly from the current draft.



Visit the Privacy and Information Security Law Blog at www.huntonprivacyblog.com for global privacy and information security law updates and analysis.

© 2011 Hunton & Williams LLP. Attorney advertising materials. These materials have been prepared for informational purposes only and are not legal advice. This information is not intended to create an attorney-client or similar relationship. Please do not send us confidential information. Past successes cannot be an assurance of future success. Whether you need legal services and which lawyer you select are important decisions that should not be based solely upon these materials.