



8:30 am

Registration

9:15 am

Introductory Remarks

Cora Han

Attorney

Federal Trade Commission, Division of Privacy and Identity Protection

Opening Remarks

Maureen Ohlhausen

Acting Chairman

Federal Trade Commission

9:30 am

Panel 1: Injuries 101

This panel will survey a broad array of negative outcomes that arise from the unauthorized access to or misuse of consumers' personal information. Discussion topics will include financial and medical identity theft, fraud, health and safety concerns, time and effort expenses, and other types of consumer impacts.

Moderators:

Jacqueline Connor

Attorney

Federal Trade Commission, Division of Privacy and Identity Protection

Daniel Wood

Economist

Federal Trade Commission, Division of Consumer Protection

Panelists:

Pamela Dixon

Executive Director

World Privacy Forum

Damon McCoy

Assistant Professor of Computer Science & Engineering
New York University Tandon School of Engineering

Lauren Smith

Policy Counsel
Future of Privacy Forum

Cindy Southworth

Executive Vice President
National Network to End Domestic Violence

Heather Wydra

Supervising Attorney
Whitman-Walker Health

10:45 am **Break**

11:15 am **Panel 2: Potential Factors in Assessing Injury**

This panel will examine the potential factors in assessing consumer injury, including type of injury, magnitude of injury, and sensitivity of consumer data. Discussion topics will also include whether the same factors are important in both the privacy and data security contexts, the risk of injury versus realized injury, and when government intervention is warranted.

Moderators:

Neil Chilson

Acting Chief Technologist
Federal Trade Commission

Maneesha Mithal

Associate Director
Federal Trade Commission, Division of Privacy and Identity Protection

Panelists:

Alessandro Acquisti

Professor of Information Technology and Public Policy
Carnegie Mellon University Heinz College

James C. Cooper

Associate Professor of Law and Director, Program on Economics & Privacy
Antonin Scalia Law School, George Mason University

Michelle De Mooy

Director, Privacy & Data Project
Center for Democracy & Technology

Geoffrey Manne

Executive Director
International Center for Law & Economics

Paul Ohm

Professor of Law
Georgetown University Law Center

12:45 pm

Lunch

1:45 pm

Panel 3: Business and Consumer Perspectives

This panel will examine how businesses and consumers perceive and evaluate the benefits, costs, and risks of collecting and sharing information in light of potential benefits and injuries. Discussion topics will include the considerations businesses take into account when choosing privacy and data security practices, and how consumers make decisions about sharing information.

Moderators:

Cora Han

Attorney
Federal Trade Commission, Division of Privacy and Identity Protection

Daniel Wood

Economist
Federal Trade Commission, Division of Consumer Protection

Panelists:

Omri Ben-Shahar

Professor of Law
University of Chicago Law School

Leigh Freund
President & CEO
Network Advertising Initiative

Jennifer Glasgow
Privacy Expert

Bob Gourley
Partner
Cognitio

Katie McInnis
Policy Counsel
Consumers Union

3:10 pm

Break

3:30 pm

Panel 4: Measuring Injury

This panel will examine different methods for and challenges in assessing and quantifying informational injury. Discussion topics will include how to quantify injury, including risk of injury, for data breaches and privacy violations, and how consumers' choices and reported preferences can be accounted for in such measurements.

Moderators:

Jacqueline Connor
Attorney
Federal Trade Commission, Division of Privacy and Identity Protection

Doug Smith
Economist
Federal Trade Commission, Division of Consumer Protection

Panelists:

Garrett Glasgow
Senior Consultant
NERA Economic Consulting

Ginger Jin

Professor of Economics
University of Maryland

Lynn Langton

Chief, Victimization Statistics
Bureau of Justice Statistics, U.S. Department of Justice

Catherine Tucker

Professor of Management and Professor of Marketing
Massachusetts Institute of Technology Sloan School of Management

Josephine Wolff

Assistant Professor of Public Policy
Rochester Institute of Technology

4:45 pm

Closing Remarks

Andrew Stivers

Deputy Director for Consumer Protection
Federal Trade Commission, Bureau of Economics
