

Centre for Information Policy Leadership Project on GDPR Implementation Workshop I

TOWARDS A SUCCESSFUL AND CONSISTENT IMPLEMENTATION OF THE GDPR

Co-hosted by the Dutch Ministry of Security and Justice

Radisson Blu Hotel, Amsterdam
Wapen A&B Meeting Room
Rusland 17, NL-1012 CK
Amsterdam, The Netherlands

16 March 2016 | 9:00-18:00

WORKSHOP AGENDA

15 March 2016

18:45 **Pre-Workshop Cocktail Reception and Dinner**

- ❖ Restaurant-Café In de Waag
Nieuwmarkt 4, 1012 CR Amsterdam
(Cocktail reception in the *Theatrum Anatomicum*, above the restaurant)

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16 March 2016

8:30 **Registration**

9:00 **Welcome and Introduction**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

9:15 **Special Opening Remarks**

- ❖ Alfred Roos, Head of Constitutional and Administrative Law Sector, Department of Legislation and Legal Affairs, Dutch Ministry of Security and Justice

9:30 **Project Objectives and Focus Topics**

Steering group members will introduce and lead an open discussion of project goals and focus topics in the following five categories: (1) Data Privacy Programmatic Management; (2) Core Principles and Concepts; (3) Individual Rights; (4) International Data Transfers; and (5) Relationship with DPAs, Enforcement and Sanctions.¹

- ❖ Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook, Inc.
- ❖ Caroline Louveaux, Senior Managing Counsel, Privacy and Data Protection, Legal Department, MasterCard
- ❖ William Malcolm, Senior Privacy Counsel, Google
- ❖ Florian Thoma, Senior Director of Global Data Privacy, Accenture
- ❖ Richard Thomas, Global Strategy Advisor, Centre for Information Policy Leadership

¹ See Page 4: "GDPR Project Proposed Focus Topics – '5 Buckets'" for detailed list of topics.

10:15 **Break**

10:30 **Keynote Remarks**

- ❖ Isabelle Falque-Pierrotin, Chair, Article 29 Working Party and President, Commission nationale de l'informatique et des libertés (CNIL)
- ❖ Bruno Gencarelli, Head of Data Protection Unit, Directorate-General Justice and Consumers, European Commission

11:10 **Open Discussion on Project Objectives, Focus Topics and Keynotes**

12:30 **LUNCH**

13:40-17:50 **Workshop I Focus Topic and Discussion**

Each workshop will focus on a subset of the above focus topics. Workshop I will focus on issues relating to Data Privacy Programmatic Management and Individual Rights.

13:40 **Data Privacy Programmatic Management and Focus on the Individual**

Each of the subtopics below will be introduced by designated discussion leads followed by an open discussion with all participants. *(30-35 minutes each subtopic)*

- **Accountability and its elements under the GDPR for controllers and processors**
 - Jacobo Esquenazi, Global Privacy Strategist, HP Inc.
 - Stefan Krätschmer, Data Privacy Officer, Europe, IBM Corporation
 - Manuela Siano, Service for EU and International Matters, Garante per la protezione dei dati personali, Italy
- **Appointment and role of the DPO**
 - Cecilia Alvarez, European Data Protection Officer Lead, Spain Legal Director, Pfizer, Inc.
 - Jacob Kohnstamm, Chairman, Dutch Data Protection Authority
- **Assessing risk under the GDPR - privacy impact assessments, privacy by design, breach notification**
 - Joseph Alhadeff, Vice President of Global Public Policy and Chief Privacy Strategist, Oracle Corporation
 - Iain Bourne, Group Manager, UK Information Commissioner's Office
 - Emma Butler, Senior Director Privacy and Data Protection, RELX Group
 - Oskari Rovamo, Global Privacy Counsel, Nokia Corporation
- **Demonstrating accountability externally, BCR, privacy seals, certifications, and codes of conduct**
 - Joëlle Jouret, Conseiller Juridique, Rechtskundig Adviseur, Belgium Commission for the Protection of Privacy
 - Marie-Charlotte Roques-Bonnet, Director of EMEA Privacy Policy, Microsoft Corporation
 - Hilary Wandall, Associate Vice President, Compliance and Chief Privacy Officer, Merck & Co., Inc.

15:40 **Break**

16:00 **Data Privacy Programmatic Management and Focus on the Individual**
(continued) (30-35 minutes each subtopic)

- **Harmonisation and consistent implementation**
 - Rafael García Gozalo, Head of the International Department, Agencia Española de Protección de Datos, Spain
 - Donna McPartland, Chief Privacy Officer, Corporate Counsel, Compliance Director, Graduate Management Admission Council (GMAC)
 - Karolina Mojzesowicz, Head of Data Protection Reform Sector, European Commission
- **Data portability, data erasure, right to object**
 - Vivienne Artz, Managing Director, Head of the International IP and O&T Law Group, Citigroup Inc.
 - William Malcolm, Senior Privacy Counsel, Google
 - Wojciech Wiewiórowski, Assistant European Data Protection Supervisor
- **Transparency to individuals**
 - Piotr Drobek, Deputy Director of the Department of Social Education and International Cooperation, Generalny Inspektor Ochrony Danych Osobowych (GIODO), Poland
 - Benjamin Hayes, Chief Privacy Officer, Nielsen
 - Mikko Niva, Group Privacy Officer and Head of Legal – Privacy, Security and Content Standards, Vodafone Group Services Limited

17:50 **Closing Remarks**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

18:00 **End of Workshop**

GDPR PROJECT PROPOSED FOCUS TOPICS

"5 BUCKETS"

1. Data Privacy Programmatic Management

- Accountability and its elements under the GDPR for controllers and processors
- Appointment and role of the DPO
- Assessing risk under the GDPR - privacy impact assessments, privacy by design, breach notification
- Evidencing and demonstrating accountability externally
- Privacy seals, certifications, codes of conduct
- Harmonisation and consistent implementation

2. Core Principles and Concepts

- Legitimacy (consent/age of consent, legitimate interest), decisions based on profiling, transparency, purpose limitation, pseudonymisation

3. Individual Rights

- Data portability, new aspects of data erasure and right to object, transparency

4. International Data Transfers

- Adequacy decisions, BCR, model contracts, the new EU-US Privacy Shield, derogations, seals and certifications, Art. 43a, interoperability with non-EU mechanisms

5. Relationship with DPAs, Enforcement and Sanctions

- Smart Regulation
- Main establishment, One-Stop-Shop and relationship with DPAs
- Role and powers of the DPA
- Role and powers of the European Data Protection Board (EDPB)
- Consistency procedure
- Sanctions and liability
- Links with EU strategy for Digital Single Market and Smart Regulation